

# Bowl Boss Acai Privacy Policy - New York State Compliant

Effective Date: 03/25/26

Bowl Boss Acai values your privacy and protects your personal information in compliance with New York General Business Law §899-aa and the NY SHIELD Act.

## 1. Information We Collect

We may collect:

- Name, email, phone number, mailing address
- Payment information and gift card balances
- Device info, IP address, operating system, usage data
- Geolocation (if enabled)
- Info you provide in orders, inquiries, or requests

Personal Information is data that could reasonably identify you alone or with other publicly available info.

## 2. How We Use Your Information

We use your data to:

- Provide and improve services (orders, delivery, rewards)
- Communicate about your account, promotions, or updates
- Comply with legal or regulatory obligations

We do not sell your personal info. We share it only with service providers necessary to deliver services or as required by law.

## 3. Data Retention and Protection

We protect your data using technical and administrative safeguards. Personal info is retained only as long as needed, and transaction or tax records may be retained for up to 7 years as required by law.

## 4. Your Rights

You may:

- Unsubscribe from marketing at any time
- Access or correct your personal info
- Request deletion of your account and associated info

Contact: [hello@bowlbossacai.com](mailto:hello@bowlbossacai.com)

Some data may be retained for legal, tax, or regulatory purposes even after deletion.

## 5. Children's Privacy

Our apps and websites are not directed at children under 13, and we do not knowingly collect personal info from children without parental consent.

## 6. Non-Discrimination

We will not discriminate against anyone exercising their privacy rights.

## 7. Policy Updates

We may update this policy periodically. The effective date shows the current version.

For questions, contact:

Email: [hello@bowlbossacai.com](mailto:hello@bowlbossacai.com)

Mailing Address: PO Box 444, Vernon, NY 13476